



FOR IMMEDIATE RELEASE

CIC APPOINTS MARK NEVINS VP SALES

REDWOOD SHORES, CA, July 29, 2014 – Communication Intelligence Corporation (“CIC”) (OTCQB: CICI), a leading supplier of electronic signature and other software solutions enabling secure and cost-effective management of document-based digital transactions, today announced that it has named Mark Nevins to the position of Vice President of Sales.

“Mark joined CIC earlier this year as Senior Director, Sales,” said William Keiper, president for CIC. “Mark is a seasoned leader with deep sales experience in on-demand and other software solutions serving insurance companies, broker-dealers and financial institutions, among others. We welcome his contributions to increasing the reach and impact of CIC’s on-premise and cloud hosted solutions.”

ABOUT MARK NEVINS

Mark served in an enterprise sales role for Ebix Corporation for almost six years. Ebix is a publicly-traded software solution provider with a specific focus on the life and annuity industry for both insurance and financial services companies. While at Ebix, Mark was twice selected as Salesperson of the Year. Prior to that, Mark worked for two Fortune 500 companies in senior roles. He is a retired US Army veteran with more than 20 years of service in the Military Police Corps. He holds a B.S. degree in Sociology from the State University of New York.

ABOUT CIC

CIC is a leading provider of digital transaction management (DTM) software enabling fully digital (paperless) business processes. CIC’s solutions encompass a wide array of functionality and services, including electronic signatures, biometric authentication and simple-to-complex workflow management. These solutions are available across virtually all enterprise, desktop and mobile environments as a seamlessly integrated platform for both ad-hoc and fully automated transactions. CIC’s platform can be deployed both on-premise and as a cloud-based service, with the ability to easily transition between deployment models. CIC is headquartered in Silicon Valley. For more information, please visit our website at www.cic.com. CIC’s logo is a trademark of CIC.

FORWARD LOOKING STATEMENTS

Certain statements contained in this press release, including without limitation, statements containing the words “believes”, “anticipates”, “hopes”, “intends”, “expects”, and other words of similar import, constitute “forward looking” statements within the meaning of the Private Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors, which may cause actual events to differ materially from expectations. Such

factors include the following (1) technological, engineering, quality control or other circumstances which could delay the sale or shipment of products containing the Company's technology; (2) economic, business, market and competitive conditions in the software industry and technological innovations which could affect customer purchases of the Company's solutions; (3) the Company's inability to protect its trade secrets or other proprietary rights, operate without infringing upon the proprietary rights of others or prevent others from infringing on the proprietary rights of the Company; and (4) general economic and business conditions and the availability of sufficient financing.

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