

# CIC ADVANCES ELECTRONIC SIGNATURES IN EUROPE

CIC Digital Transaction Solutions For Workflow Management, Electronic Signatures, Authentication and Payments Now in Production Through Cegedim Partnership

REDWOOD SHORES, CA, May 28, 2014 — Communication Intelligence Corporation ("CIC") (OTCQB: CICI), a leading supplier of electronic signature and other software solutions enabling secure and cost-effective management of document-based digital transactions, today announced that its electronic signature technology, powering Cegedim's ("Cegedim") (EURONEXT: CGM) innovative and fully digital MA€A software suite, is now available for full commercial production.

CIC and Cegedim's partnership initially focused on helping enterprises migrate their systems to the Single Euro Payments Area ("SEPA"), the European Union's (EU) initiative aimed at harmonization of member state money transfer systems. Cegedim's innovative MA€A software suite, coupled with CIC's electronic signature technology, is now in full production offering an end-to-end digital transaction management ("DTM") solution for handling SEPA-compliant debit transactions.

The partnership has since expanded to offer a DTM solution that seamlessly handles electronic commerce workflows from order entry through payment. Cegedim and CIC are jointly, currently delivering this cutting-edge and cost-effective solution in pilots in two major industrial sectors. In these solutions, CIC technology is handling e-signatures to place and approve electronic orders and invoices, as well as to approve payments.

"MA€A supports all the legal requirements and needs for SEPA-compliant payments and is targeted for major European creditors in all business sectors," said Jean-Marie Simon, director for Cegedim. "And CIC's electronic signatures represent a cornerstone of the drive towards dematerialization and of the proven cost savings afforded by straight-through electronic document processing."

"We are proud of our Cegedim partnership and excited about the strong traction it has generated so far," said William Keiper, president and chief operating officer for CIC. "Growing interest for our joint solution, as well as SEPA and continued EU Parliament action to advance the 'Digital Single Market,' bode well for accelerating adoption of electronic signature and related solutions across the EU. Our recent compliance with the ISO 14533-1 and ISO 14533-2 standards governing electronic signatures, underscores our commitment to support Cegedim in its efforts to maintain leadership in this dynamic sector."

### ABOUT CIC

CIC is a leading provider of digital transaction management (DTM) software enabling fully digital (paperless) business processes. CIC's solutions encompass a wide array of functionality and services, including electronic signatures, biometric authentication and simple-to-complex workflow management. These solutions are available across virtually all enterprise, desktop and mobile environments as a seamlessly integrated platform for both ad-hoc and fully automated transactions. CIC's platform can be deployed both on-premise and as a cloud-based service, with the ability to easily transition between deployment models. CIC is headquartered in Silicon Valley. For more information, please visit our website at <a href="https://www.cic.com">www.cic.com</a>. CIC's logo is a trademark of CIC.

## **ABOUT CEGEDIM**

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life science companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,000 people in more than 80 countries and generated revenue of €902 million in 2013. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: www.cegedim.com, and follow Cegedim on Twitter @CegedimGroup.

## FORWARD LOOKING STATEMENTS

Certain statements contained in this press release, including without limitation, statements containing the words "believes", "anticipates", "hopes", "intends", "expects", and other words of similar import, constitute "forward looking" statements within the meaning of the Private Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors, which may cause actual events to differ materially from expectations. Such factors include the following (1) technological, engineering, quality control or other circumstances which could delay the sale or shipment of products containing the Company's technology; (2) economic, business, market and competitive conditions in the software industry and technological innovations which could affect customer purchases of the Company's solutions; (3) the Company's inability to protect its trade secrets or other proprietary rights, operate without infringing upon the proprietary rights of others or prevent others from infringing on the proprietary rights of the Company; and (4) general economic and business conditions and the availability of sufficient financing.

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